



Oxford University German Society

Sponsorship Proposal

COMMUNITY – CULTURE – NETWORK

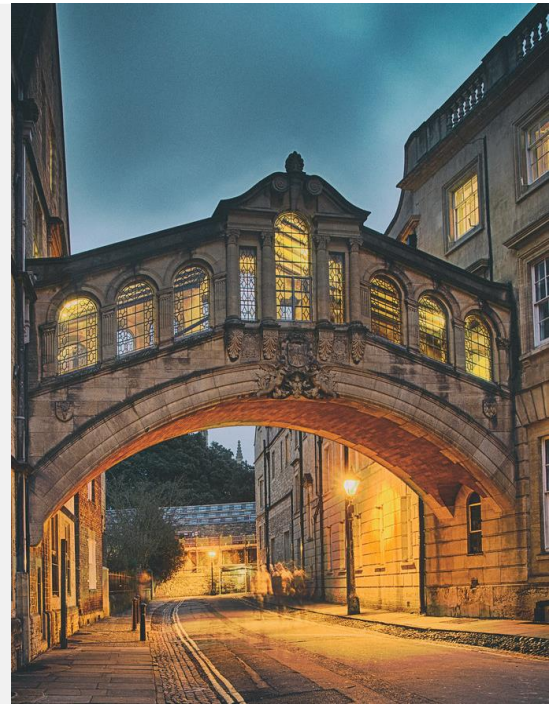
Who We Are



ABOUT US

Established in 1908, and comprising of over 1300 members, the Oxford University German Society is Oxford's largest and oldest national society. The Society's core goal is to encourage debate amongst Oxford students about cultural, scientific, economic and political developments in the German-speaking world.

As a focal point for students with an interest in German culture we provide a forum in which all students of all nationalities can engage in formal and social discussion. We help our members to broaden their minds, improve their skills and advance their careers.



USING YOUR CONTRIBUTION

Our lifetime membership fee is kept at just £25 to ensure that students from all financial backgrounds may access our events.

Your sponsorship helps us to cover accommodation and travel expenses for speakers, event costs, and administrative expenses. Without you few of our activities would be possible.



What We Do



SPEAKERS

Each term, we invite celebrities from various fields to join us for talks and interviews in Oxford. You can find our past speakers in our [Hall of Fame](#).



LANGUAGE & CULTURE

We offer free German language classes for our members, and organise regular cultural events such as film screenings or visits to the German Embassy.



CAREERS

We provide our members with opportunities to meet top employers at recruitment events, in addition to providing career-development support.



SOCIALS

We have many events such as our formal dinners, garden parties, board game nights, our annual Oxtoberfest as well as our regular Stammtisch.



COOPERATIONS

Regular exchanges and cooperations with the various German Societies in Cambridge and London ensure a close-knit network across the United Kingdom.



What We Offer



GOLD

(£ 2000 P.A. – OUR MOST POPULAR CHOICE)

SILVER

(£ 710 P.A.)

BRONZE

(£ 430 P.A.)

OUR EVENT EXPERTISE



We organise an exclusive recruitment event in one of our Oxford University Colleges* once a year. You will receive tailored advice from our Sponsorship Officer as well as our Co-Presidents to help make the event a success.

*If the official COVID-19 guidelines allow. We offer alternative COVID-compliant online events.

OUR MARKETING CHANNELS



You can use our marketing channels to advertise your events: in our weekly newsletter during term time, or on our Facebook page year-round!

- Newsletter: 1750+ subscribers
- Facebook page: 3300+ followers

OUR SOCIETY'S WEBSITE



We advertise your company logo, linked to your website, on the homepage of our society's redesigned website.

NEW SPONSORS RECEIVE A 25% DISCOUNT!



CONTACT US

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